

MOTUNBIZ ACADEMY • FREE RESOURCE

50 AI PROMPTS

**Every Nigerian Entrepreneur
Should Use**

Ready-to-use prompts for marketing, sales, content,
finance, and growth — built for how you actually run your business.

MARKETING & SOCIAL MEDIA

1. Write 5 Instagram captions for [my product/service] that speak directly to [target customer] in Lagos, using a confident but friendly tone. Include one call-to-action per caption.
2. Turn this WhatsApp Business catalog description into 3 short, scroll-stopping social media posts: [paste description].
3. Suggest 7 content ideas for the next two weeks for a [industry] business targeting Nigerian customers who are price-conscious but value quality.
4. Write a Facebook ad headline and body text for [product], priced at [price], aimed at people who abandoned their cart.
5. Create a 4-post Instagram carousel script explaining why [my product/service] is worth the price, using local, relatable examples.
6. Rewrite this product description to sound premium without sounding foreign or disconnected from a Nigerian audience: [paste description].
7. Give me 10 trending Nigerian conversation topics or events this month I could tie my [industry] business content to.
8. Write a WhatsApp status update announcing a flash sale on [product] ending in 24 hours, urgent but not spammy.
9. Draft a short 30-second video script for TikTok/Reels introducing my business to someone who's never heard of it.
10. Suggest 5 hashtag sets for a [industry] business based in [city], balancing broad reach and local discovery.

CUSTOMER SERVICE & SALES

- 11 Write 3 polite but firm responses to a customer asking for a discount I can't give, without losing the sale.
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- 12 Draft a WhatsApp message following up with a customer who asked for my price list 3 days ago and went silent.
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- 13 Write a response to a customer complaining their delivery is late, that keeps them calm and doesn't sound defensive.
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- 14 Create a simple FAQ script answering the 5 questions I get asked most before someone buys [product/service]: [list the questions].
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- 15 Write an apology message for a mistaken order, including how I'll make it right, without over-promising.
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- 16 Draft a message asking a happy customer for a testimonial or review, in a way that doesn't feel awkward.
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- 17 Write a script for handling a customer who wants to pay after delivery, explaining my policy respectfully.
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- 18 Suggest 5 ways to upsell [related product] to someone who just bought [main product], without sounding pushy.
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- 19 Write a message re-engaging a customer who bought once 3 months ago and hasn't returned since.
.
- 20 Draft a professional but warm out-of-office WhatsApp auto-reply for when I'm unavailable.
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CONTENT & COPYWRITING

- 21 Write a 150-word 'About Us' section for my website that explains what makes [business name] different, in plain, confident language.
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- 22 Turn these bullet points about my service into one persuasive paragraph: [paste bullet points].
.
- 23 Write 3 subject lines for an email announcing a new product launch that get opened, not ignored.
.
- 24 Simplify this technical or formal description into something a first-time customer would actually understand: [paste text].
.
- 25 Write a short customer success story based on these facts, without inventing details I didn't give you: [paste facts].
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- 26 Draft an FAQ page covering shipping, returns, and payment for a business based in Nigeria.
.
- 27 Write 5 headline options for a blog post about [topic], optimized to answer the actual question someone would type into Google.
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- 28 Turn this long paragraph into a scannable list with bold key points: [paste paragraph].
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- 29 Write a one-paragraph pitch I can send to a potential business partner or supplier introducing what I do.
.
- 30 Draft a LinkedIn post sharing a lesson I learned running my business, written in first person, not corporate-sounding.
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FINANCE, ADMIN & OPERATIONS

- 31 Create a simple weekly expense tracking template I can use in Excel or Google Sheets for a small business with [type of expenses].
- 32 Write a polite payment reminder message for a client who's 2 weeks overdue on an invoice.
- 33 Draft a basic invoice template with the fields a Nigerian small business actually needs.
- 34 Explain, in simple terms, the difference between my business's profit and my cash flow, using my own numbers if I give them to you.
- 35 Write a checklist for closing out my books at the end of each month.
- 36 Draft a simple vendor or supplier agreement covering price, delivery time, and what happens if goods arrive damaged.
- 37 Create a short onboarding checklist for a new staff member joining my business.
- 38 Write a script for negotiating better payment terms with a supplier I've worked with for 6 months.
- 39 Suggest a simple pricing structure for [product/service] that accounts for my costs plus a healthy profit margin, if I give you my cost breakdown.
- 40 Draft a professional but firm message to a customer whose bank transfer hasn't reflected after 24 hours.

STRATEGY & GROWTH

- 41 Based on this list of my current customers' locations and purchase amounts, suggest which 2 areas I should focus marketing on next: [paste data].

- 42 Give me 3 realistic ways to reduce my delivery or logistics costs without hurting customer experience.

- 43 Suggest a referral program structure that would actually motivate my existing customers to bring friends.

- 44 Help me compare 3 possible new product ideas against my current best-seller, and tell me which is worth testing first.

- 45 Write a simple 90-day growth plan for my business based on this goal: [state your goal].

- 46 Suggest 5 questions I should be asking my customers to understand why they chose me over competitors.

- 47 Help me think through whether I should raise my prices, and how to communicate it if I do.

- 48 Draft a partnership pitch to a complementary (not competing) business proposing we cross-promote each other.

- 49 Suggest 3 low-cost ways to test a new product idea before committing money to full production.

- 50 Help me identify which 20% of my products or services are likely bringing in 80% of my revenue, based on this sales list: [paste data].

Prompts Are the Start. Systems Are the Business.

These 50 prompts will save you hours. But the entrepreneurs actually growing right now have gone further — connecting AI tools into real systems that run without them typing a single prompt.

That's exactly what we teach inside AI Accelerator Academy.

Explore AI Accelerator Academy
motunbizacademy.com/aaa

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